

Lucky Moose Mural Design Contest 金牛城超市壁畫設計比賽

Lucky Moose Mart, together with much support from City of Toronto and Chinatown Business Improvement Area, invite budding student artists to design and create a farm theme outdoor mural. Mandatory inclusions for the mural include the following depictions:

Theme: A Fun Filled Westernized Farm House & Green House

- A Westernized Farm House & Green House
- Fields with farmers harvesting the vegetables/crops
- Scarecrows
- Chicken, cows, & pigs
- Yellow School bus with young students visiting the Farm
- Happy children playing in the fields
- People with different ethnicities at the farm to reflect multiculturalism

Name of Farm and Artistic Style: Open to suggestions

Mural size (in inches): 144" (H) x 1,011" (W)

Within that mural:

1. A window: 88"(H) x 120" (W)
There is a shelter covering the window when the shop is closed. The participant(s) can put the design over it or not.
2. A door: 77" (H) x 39" (W)
The participant(s) can cover the design on the lower part of the door.
3. An ad sign: 24" (H) x 61" (W)
The participant(s) **CANNOT** cover the design on the ad sign.

Please refer to the diagram and photos in the later page.

Materials to be used: Spray Paint to be provided by the Organizers

A Professional Mural Artist's guidance and supervision will be available to those not familiar with creating a mural with spray paint.

Rules and Regulations:

1. Artists participating in this contest have to be either part-time or full-time students attending the 2012/2013 curriculum at an accredited High School, College or University. This contest is open to all ages.
2. Each Artist can only submit up to a maximum of 3 designs, whether as an individual or in a group.
3. Entry submission as a group is permissible with up to 5 participants.
4. Only 1 entry will be selected as the winner. Owner(s) of the winning entry will be announced on November 17th, 2012. The winner must be available to help preparing and painting the mural between November 19th – December 14th, 2012. December 14th, 2012 will be the ultimate last day for this mural painting project. Mural Launch Ceremony will take place.
5. Each Artist must submit original designs only.
6. The Winner's original design submission may have to be modified when transferring to the mural.
7. The Winner will grant the right of using the image of the mural to Lucky Moose Mart, Chinatown BIA and City of Toronto.

For more information, please visit the following link: www.lmfoodmart.com



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Specifications:

- Digital Design file submission must be in either pdf or jpeg format.
- File size sent must be with a minimum of 100dpi, and a maximum of 10MB.
- Hand-drawn design should be done on paper with the height of the design not less than 6 inches.

Winning Entry:

The selected winning entry will be awarded a cash scholarship of \$1,000 upon completion of the mural.

Submit your entry, along with the form below:

1. by email to: Gary at luckymoosemural@gmail.com or
2. by post/courier to Lucky Moose Mart or
3. in person to drop off in the Collection Box at the Service Counter of Lucky Moose Mart

Address: Lucky Moose Mart

393 Dundas Street West, Toronto, ON, M5T 1G6

Attn: Gary, Lucky Moose Mural Design Contest

Deadline for Submission: November 15th, 2012 (Thursday) by 10:00pm

For any queries, please contact Gary: write to luckymoosemural@gmail.com or call 416-351-8688

* Should there be any discrepancy between the English and the Chinese versions of the above information, the English version shall apply and prevail.

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金牛城超市聯同多倫多市和華埠商業促進區，誠意邀請各藝術新力軍，創作一幅以農場為主題的戶外壁畫，壁畫內容須包括以下主題：

主題：具西方特色而有趣的農舍

- 具西方特色的農舍和溫室
- 正在農田收割農作物的農民
- 稻草人
- 雞, 牛和豬
- 正在乘坐黃色校車前往參觀農場的學生
- 在田野中正快樂地玩耍的孩子們
- 有不同族裔的人在農場以表示多元性文化

農場名稱及藝術風格：自定

壁畫尺寸（以英吋為單位）：144”(高) X 1,011”(寬)

此尺寸內包括：

1. 一個大窗：88”(高) X 120”(寬)
此窗有一閘門於關鋪時同時關上，參賽者可考慮將此閘門納入設計。
2. 一扇門：77”(高) X 39”(寬)
參賽者可考慮將門的下半部份納入壁畫設計。
3. 一個告示牌：24”(高) X 61”(寬)
此部份**不可**納入壁畫設計

請參考最後部份的圖則及相片。

油漆及噴塗：將由主辦單位提供

製作壁畫：如有需要，將由一位專業壁畫畫家指導及提供專業意見以協助完成勝出之作品。

比賽規則：

1. 參賽者不限年齡，必須是在 2012 /2013 學年，在認可之中學、學院或大學就讀之全職或兼職學生。
2. 個人或組合參賽者不能提交超過 3 份作品。
3. 組合參賽者，每組最多 5 個人。
4. 比賽只設一個獎項，將於 2012 年 11 月 17 日公佈得獎作品。得獎者必須於 2012 年 11 月 19 日至 12 月 14 日期間完成壁畫製作，完成後將會舉行揭幕儀式。
5. 提供之作品必須為原創作品。
6. 勝出之作品或需作出修改以配合實際壁畫的製作。
7. 勝出之參賽者必須授予壁畫圖像之使用權給金牛城超市，多倫多華埠商業促進區及多倫多市。

詳情請到網站 www.lmfoodmart.com 查閱。

作品提交規格：

- 數碼格式作品必須以電腦檔 pdf 或 jpeg 格式提交。
- 作品之解像度不少於 100dpi 而提交之電腦檔不大於 10MB。
- 手繪作品須繪畫於畫紙上，作品高度不少於 6 英吋。

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獎項：勝出之作品將於壁畫完成後獲頒贈獎學金\$1,000。

提交設計方法：

請將作品連同參加表格：

1. 電郵至 Gary: luckymoos mural@gmail.com
2. 郵寄到金牛城超市或
3. 親身投入到金牛城超市收集箱

郵寄及提交地址：安大略省多倫多登打士街西 393 號，郵區編號 M5T 1G6。

信封上請註明：金牛城超市壁畫設計比賽 Gary 收

設計提交截止日期：2012 年 11 月 15 日（星期四）晚上十時

詳情及查詢，請與 Gary 聯絡：

電話：416-351-8688

電郵：luckymoos mural@gmail.com

Diagram and Photos 圖則及相片：



Mural Wall 製作壁畫之牆壁



Window with the shelter closed 閘門關上後的大窗



Door 門

* 以上資料的中英文版本如有差異，以英文版本為準。

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Application Form | 參加表格

Part A - Information of Participant(s):

甲部－參賽者資料：

1	Name in English 英文姓名	Name in Chinese (if any) 中文姓名 (如適用)	Contact Number 聯絡電話號碼	E-mail Address 電郵地址
	Address 地址		Academic Institute 學校	
2	Name in English 英文姓名	Name in Chinese (if any) 中文姓名 (如適用)	Contact Number 聯絡電話號碼	E-mail Address 電郵地址
	Address 地址		Academic Institute 學校	
3	Name in English 英文姓名	Name in Chinese (if any) 中文姓名 (如適用)	Contact Number 聯絡電話號碼	E-mail Address 電郵地址
	Address 地址		Academic Institute 學校	
4	Name in English 英文姓名	Name in Chinese (if any) 中文姓名 (如適用)	Contact Number 聯絡電話號碼	E-mail Address 電郵地址
	Address 地址		Academic Institute 學校	
5	Name in English 英文姓名	Name in Chinese (if any) 中文姓名 (如適用)	Contact Number 聯絡電話號碼	E-mail Address 電郵地址
	Address 地址		Academic Institute 學校	

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Part B - Information of Design:

乙部－設計作品資料：

1	Design Title 設計名稱
2	Design Concept (Maximum 300 words in English, please attach paper if needed) 設計概念 (不超過二百中文字，如位置不夠，請自行加頁)

The design is attached with participant information written overleaf.
本人及所有參賽組員已附上設計作品並於背頁寫上參賽者資料。

I agree to abide by the competition rules and regulations.
本人及所有參賽組員同意比賽規則並附合參賽資格。

Deadline for Submission: November 15th, 2012 (Thursday) by 10:00 pm
設計提交截止日期：2012年11月15日（星期四）下午十時

Signature

簽署

Name in Print

名稱（請以正楷填寫）

Date

日期_____